

EXCELLENT SERVICE

- The affiliation with ADM gives ADM CRS the advantage of offering farmers up-to-the-minute market conditions, daily global and local market commentaries, agri-texting to cell phones, and the ability to contract grain at the highest price targets. These services are all part of the ADM network and without additional cost to customers.
- ADM provides a unique marketing plan for each farmer and assists in the execution of this plan, utilizing multiple options and strategies to help market grain. While the crop insurance agent provides the crop insurance protection service, ADM offers grain marketing, operations knowledge, break even models, profitability analysis and safe operating procedures.
- The relationship between the ADM origination expert at the processing plant or grain elevator and the experienced crop insurance agent forms a unique partnership in the Ag industry. The full weight of ADM's technology and merchandising tools will be delivered to the farmer through the crop insurance agent.
- ADM CRS employs state sales reps who are knowledgeable of the specific crops in each county.
- ADM CRS provides full time area adjusters.
- ADM CRS provides continual training to crop insurance agents.
- ADM CRS' claims standards for performance are second to none.
- ADM CRS provides dynamic software that offers the opportunity to follow claims as they are being processed.
- ADM provides 24/7 access to I.T. assistance.
- ADM CRS works as a team. Every one you contact can assist in answering your questions.

**CONTACT YOUR
LOCAL AGENT
FOR MORE
INFORMATION**



ADM Crop Risk Services

2525 East Federal Drive
Decatur, IL 62526
888-5-ADMCRS
www.admcrs.com

Your link between
production and profitability

ADM Crop Risk Services is an equal opportunity employer. The products and services described here are written by American Alternative Insurance Corporation and reinsured to Agrinational Insurance. The insurance products described here are subject to availability and qualifications. Other terms, conditions, and exclusions may apply. American Alternative Insurance Corporation is not licensed in all states. Not all products are available in all states. This does not constitute an offer of any product in any jurisdiction. i459 111710

THE ADM CROP RISK SERVICES' ADVANTAGE



ADM Crop Risk Services





ADVANTAGES OF WORKING WITH ADM CROP RISK SERVICES INCLUDE:

FINANCIAL SECURITY

AGRINATIONAL INSURANCE COMPANY HAS AN A.M. BEST RATING OF A-

ADM CRS parent company, Archer Daniels Midland Co., is one of the largest agri-processors in the world. ADM is a Fortune 30 company and is dedicated to agriculture. The financial strength of ADM brings a solid foundation to ADM CRS. This reduces the risk of being promised more than a company can deliver. All Approved Insurance Providers (AIP's) must have an underwriting gain before a "Profit Share" is paid. It is to your advantage to write through a profitable company.

My ADMCRS

AN OPPORTUNITY FOR YOU TO SEE CROP INSURANCE INFORMATION ON ANY COMPUTER

All billing statements, tax documents, claims information, 578's, production reports, provisions and much more are available on line.

AGRI TEXT

DAILY CBOT TEXTING MESSAGE

ADM CRS believes in offering the best service to customers. As a part of your Federal crop insurance policy, customers have the option to select from exchanges (CBOT, KCBOT), the commodity (corn, soybeans, cotton, wheat, and hard winter wheat) and what times of the day they would like to see future price updates.



MARKETING AFFILIATION

ADM marketing partners provide marketing guidance free of charge. Information provided can be personalized to an operation.

ADM PREFERRED RATE

ADM GRAIN CUSTOMERS CAN RECEIVE UP TO A 10% REDUCTION ON A CROP HAIL POLICY RATE.

A 10% reduction is available on the basic hail and a 5% reduction is available on deductible hail policies.

WEATHER BILL

UNIQUE INSURANCE TO PROTECT AGAINST BAD WEATHER THAT LOWERS CROP YIELD AND PROFIT.

Provides coverage for high yield targets that cannot be guaranteed through an APH-based coverage. Pays for bad weather events that have high correlation with yield loss. Requires no field documentation, is customized for location and crop, payouts triggered by bad weather, and provides payouts during the growing season as bad weather occurs.

AUTOMATIC ACREAGE REPORT

FOR 2011

Once acreage information has been submitted to the FSA office, it can be electronically obtained and used to develop the acreage report. This allows farmers to review and sign the acreage report from any computer.



PRODUCTS AND SERVICES OFFERED BY ADM CRS

COUNTY ADVANTAGE

A supplemental policy to a GRIP or a GRIP-HR policy. It provides coverage on the crop exposure on an individual loss, similar to an RP/RPE. The claim payment is the greater of the individual loss or the county loss. Available in some states.

NEW PRODUCT AVAILABILITY

ADM CRS is continuously researching products for improvement and for the opportunity to build new ones.

HAIL NOTIFICATION SYSTEM

An e-mail notification is produced if hail occurs in any county in which ADM CRS has customers.

BIOTECH YIELD ASSURANCE PROGRAM

Eligible farmers can purchase up to 10 percent additional coverage for 100 percent of an insured unit planted to Genuity® Roundup Ready 2 Yield® soybeans in Illinois, Indiana, Iowa and Minnesota and 95 percent of an insured unit planted to Genuity® SmartStax™ corn in Iowa and Minnesota. The program will be available in the above pilot states for 2011 as a supplement to Yield Protection and Revenue Protection coverage policies. Please see www.genuity.com for more information.

AD MAPPING™

Free and Easy Mapping - As a part of Aeros™, the unique mapping software of ADM CRS, AD Mapping™ is offered free of charge for all maps except wall maps as explained below. It is integrated within the policy and accessed through the policy. This is designed to use aerial digital maps of the farm to assist in filling out acreage and production reports. Many valuable tools are available to create a complete package.

Within the Ad Mapping™ software is:

- AD Mapping™ Portfolio - A great tool for determining high-risk areas at no cost.
- AD Mapping™ Harvest Planner - Keep records within reach at no cost.
- AD Mapping™ Wall Map- An aerial overview of your whole farm.
 - Laminated wall maps are \$45.
 - Those that are not laminated are \$35.

CROP HAIL

- Wind coverage which has an extra harvest expense coverage
- Production Hail*
- Companion Hail *
- Stored grain coverage
- 2 hour binder
- Cash rate is available until August 1
- ADM Price for any ADM grain customer
 - *available in some states.

The new RMA guidelines combine previous yield and revenue plans into one standardized plan for yield policies, revenue policies, and revenue policies excluding harvest price.